

## Through the Lens

### 2026 Seniors Card photographic competition and exhibition

1. The Seniors Card photographic competition is open to valid South Australian Seniors Card members.
2. All information detailing how to enter forms part of these terms and conditions. Submission of an entry will be taken to mean acceptance of these terms and conditions.
3. Entries of a photograph no more than 3MB must include the entrant's name (including preferred name), title, Seniors Card number, email address and telephone number, and also an image title and brief description (refer to point 7 below for further information). All entries must be received by 14 August 2026 and there is a limit of four (4) entries per person. If more than four entries are received, only the first four entries will be eligible. Seniors Card members are encouraged to use the online submission tool, available on the Seniors Card website ([www.seniorscard.sa.gov.au](http://www.seniorscard.sa.gov.au)). In addition to the online submission method, entrants can submit their entries by posting their entry on a USB or disc to PO Box 196, Rundle Mall Adelaide 5000. Please note, hard copy photographs will not be accepted. Submissions need to be received in the correct orientation to display correctly in the online gallery (refer to point 6 below). Photo orientation cannot be altered once the image has been submitted. Images are not restricted by the date of capture.
4. Up to seven winners in up to seven categories (including Judge's Choice) will be chosen by the judging panel. Finalists and winning entrants may be asked to resubmit entries for printing purposes (a higher quality image may be required and is contingent on being a finalist). One image from any category will be chosen to be on the 2027 Discounts & Deals Directory. Winners will be announced on Thursday 1 October 2026.
5. The judging panel will comprise representatives of the Office for Ageing Well, sponsors and other invited judges. The judges' decision is final and no correspondence shall be entered into. The judges reserve the right to redirect into another category if deemed more appropriate. The judges reserve the right to select additional finalists and/or winners outside of the set categories.
6. Winners and finalists will take home a large ready-to-hang print of their photo. Other prizes will be promoted on the Seniors Card website prior to the competition close date.
7. To participate in this photographic competition, entrants must submit an image file with an image title (no more than 100 characters) and a brief description of the photograph (no more than 500 characters). Photos should be of suitable quality and resolution for print publication. Each entrant assures the Office for Ageing Well that:

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- (a) all entered photographs are the work of the individual submitting them
  - (b) they are the owner of the photograph and description;
  - (c) the entrant has the permission of the people shown in the entered photograph to include them in the photograph and that they have no objections to the photograph being published or used in any medium for any purpose;
  - (d) entering the photograph and description into this competition on the basis that the photographs may then be published or used for any other purpose, will not breach any person's rights (including copyright or moral rights) and;
  - (e) the image(s) submitted must be taken with a camera. Images generated by Artificial Intelligence cannot be considered. The use of Artificial Intelligence in manipulating photos is also disallowed. Generative Fill or other AI processes that use content generated by software from written prompts or developed from the work of others must not be used;
  - (f) the same or substantially similar print or digital entries in any and all sections (including subject, composition, colour/mono and lighting) are not allowed.
8. Each entrant agrees that their name and the photos entered into the competition may be reproduced, published, transmitted or otherwise communicated to the public in association with the further use and reproduction of the photographs.
9. Entries must be the work of the individual submitting them (must be a current South Australian Seniors Card member). At the time of submitting their entry, entrants will be asked to confirm that they took the photo. It is the responsibility of each entrant to ensure that no element of their entry or its publication as contemplated by these terms infringes the copyright of any third party or any laws. Entries will be judged on which are the most original, interesting and appropriate for publications and exhibition.
10. Copyright in all submissions to the competition remains with the respective entrants. However, each entrant agrees to allow publication of any or all entries in any Office for Ageing Well publication, its websites and/or in any promotional, marketing or advertising material.
11. Should the submitted images be used in any future Office for Ageing Well publications, the name of the person submitting it will be acknowledged in the publication.
12. Illegible, incomplete or defaced entries will not be accepted. No responsibility can be accepted for lost entries and proof of sending will not be accepted as proof of receipt. Entries must not be sent through agencies or third parties.

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Watermarks, signatures and borders on submitted images will also be considered as illegible.

13. All entries may be used in any publication or digital platform produced or funded by the Office for Ageing Well, at any time.
14. All entrants release the Office for Ageing Well from any and all causes of action, losses, liability, damage, expense (including legal expenses) cost or charge suffered, sustained or in any way incurred by the winner as a result of any loss or damage to any physical property of the winner, or any injury to or death of any person arising out of, or related to, or in any way connected with the competition.